



USAIN Conference

*From Production to Consumption:
Agricultural Information For All*

April 22–24, 1999

Ramada Plaza Hotel
Manhattan, Kansas

Sponsored by:

USAIN
KSU Libraries, Kansas State University
Division of Continuing Education, Kansas State University





1998–99 USAIN Executive Council

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1997–1999

Debra Currie
Irwin Weintraub
Patricia Wilson

1998–2000

JoAnn DeVries
Anita M. Ezzo
Luti Salsibury

Exhibitors

Please be sure to visit the following exhibitors located in the
Kansas Room during break times!

CABI

National Agricultural Library
Chemical Abstracts
Cambridge Scientific Abstracts
International Association of
Agricultural Information Specialists (IAALD)

1999 Scholarship Winners

Sheila Merrigan
University of Arizona

Diana Wheeler
University of Wisconsin-Madison

Welcome to the 1999 USAIN Conference in America's Heartland!

You've had a chance to review the Preliminary Agenda for the conference and we hope that you will agree there are many interesting and educational opportunities ahead. The diverse Interest Groups of USAIN, determined by the membership, are presenting programs that we hope will inspire you to become an active member of the organization. And, as requested, the number of simultaneous events has been reduced to allow the maximum level of participation by everyone.

Perhaps most importantly, this Network meeting provides a unique opportunity to interact with your colleagues in the agricultural information arena. My additional expectations for this conference include a renewal of old friendships and a return to a location I last visited during my long-ago undergrad days at Iowa State.

Welcome to K-State and Manhattan.

Rita Fisher
President of USAIN

USAIN would like to extend special appreciation to The Haworth Press, Inc. for their generous support of the USAIN Conference.

Keynote Speaker

Wes Jackson

President, The Land Institute, Salina, Kansas

Wes Jackson has degrees from Kansas Wesleyan (B.A., Biology, 1958), University of Kansas (M.A., Botany, 1960), and North Carolina State University (Ph.D., Genetics, 1967). He was a professor of biology at Kansas Wesleyan and later established the Environmental Studies program at California State University, Sacramento. Dr. Jackson is the author of numerous books and articles, including *Rooted in the Land: Essays on Community and Place* (1996), *Becoming Native to this Place* (1994), *Altars of Unhewn Stone* (1987), *Meeting the Expectations of the Land* (1984), and *New Roots for Agriculture*

(1980). *Life* magazine named Wes Jackson as one of 18 individuals they predict will be among the 100 “important Americans of the 20th century.” He is a recipient of the Pew Conservation Scholars Award (1990) and a MacArthur Fellowship (1992).

The Land Institute, founded in 1976 in Salina, Kansas, studies “natural-systems agriculture.” The work of The Land Institute has been featured extensively in the popular media including *Newsweek*, *The Atlantic Monthly*, *Audubon*, *The MacNeil-Lehrer News Hour*, and National Public Radio’s “*All Things Considered*.”

Keynote Program Summary

A new paradigm for agriculture is now possible, meaning the 10,000-year-old problem OF agriculture (rather than the problems IN agriculture) could be solved with adequate research over the next quarter century or so.

The evolutionary ecological world view with the modern molecular synthesis makes it possible to fashion an agriculture independent of the extractive economy target of zero soil loss, zero chemical contamination of our land and water. It will be an agriculture in which the boundaries of consideration overlap the boundaries of causation. Rather than nature being subdued or ignored, nature’s ecosystems become our informants.

From Production to Consumption: Agricultural Information For All

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Manhattan, Kansas

AGENDA

Preconference Workshops

Wednesday, April 21, 1999

8:00–5:00 **Registration**
Ramada Lower Level

9:00–4:00 **USAIN Executive Council Meeting**
Ramada Room 622

9:00–11:00 **Preconference Workshop**
Hale Library 407, KSU Campus

“Manhattan Area Partnerships: Information Management’s Contribution to Agricultural and Agribusiness Agendas”

Presentations will be made by Manhattan area information managers constructing new products and services in order to achieve specific thematic goals. Partnerships between information managers and their counterparts in business and government will be described, and the function of the information product, and its impact on the research and development agenda will be discussed.

Mukti Bajaj, Rhonda Jahnke, Amy Hartman, George Brandsberg, Donna Schenck-Hamlin (Kansas State University) and Ron Wirtz (American Institute of Baking)



Wednesday, April 21, 1999 (continued)

1:00–5:00 **Tours of American Institute of Baking and
Kansas State University Grain Milling
Facilities**

Tours depart from the Ramada Lobby

1:00 KSU Grain Milling

2:30 KSU Grain Milling

2:30 American Institute of Baking

1:00–4:00 **Vendor Demonstrations**
Hale Library 407, KSU Campus

1:00 DIALOG demonstration

2:30 CABI demonstration

6:00–8:00 **Informal Reception**
Sponsored by The Haworth Press, Inc.
Hale Library Hemisphere Room, KSU Campus

Thursday, April 22, 1999

- 7:30–5:00 **Registration**
Ramada Lower Level
- 7:30–8:25 **Continental Breakfast with Exhibitors**
- 8:30–8:45 **Welcome and Introductions**
Ballroom
- 8:45–9:45 **Keynote Address**
Ballroom
Wes Jackson (President, The Land
Institute, Salina, Kansas)
- 9:45–10:00 **Questions for Wes Jackson**
Ballroom
- 10:00–10:30 **Break with Exhibitors**
- 10:30–11:30 **Contributed Papers**
Ballroom
- Information Systems/Web Resources**
Moderator: Luti Salisbury (University of Arkansas)
- Building a Digital Outreach Information System:
The Illinois Experience*
Robert S. Allen (University of Illinois at Urbana–
Champaign)
- Beyond the Farmgate: Australasian Partnerships in
Agricultural Information Provision*
Tricia Lerner (CSIRO, Australia), Ruth McIntyre
(Kondinin Group, Australia), and Peter Walton
(Suva, Fiji)
- 11:30–1:00 **Lunch on your own**

Thursday, April 22, 1999 (continued)

1:00–2:30 **AGRICOLA Interest Group**
Ballroom

“What the Users Think”

Rob McGeachin (Texas A&M University), Carla Long Casler (University of Arizona), and Anne Fox (Western Oregon University)

2:30–3:00 **Break with Exhibitors**

3:00–4:00 **NAL Update**
Ballroom

Pamela Q. J. Andre (National Agricultural Library)

5:30

Bus leaves for Dinner Theater—transportation sponsored in part by The Haworth Press, Inc.
Depart from Lobby

6:00–10:00

Dinner Theater: *Oklahoma!*
at The Columbian Theatre, Wamego, KS
[Ticket required]

Friday, April 23, 1999

8:00–5:00

Registration
Ramada Lower Level

8:00–8:55

Continental Breakfast with Exhibitors

9:00–10:00

AgNIC Update
Ballroom
Keith Russell (National Agricultural Library)

10:00–10:30

Break with Exhibitors

10:30–11:55

Changing Information Environment Interest Group
Ballroom

“Gaining Control of Electronic Journals: A Lesson in Herding Cats”
Moderator: Debra Currie (North Carolina State University)
Presenters: Michael A. Somers (Kansas State University), Joseph Barrett (CABI), and Alesia McManus (University of Maryland)

12:05–1:20

Luncheon
Landon Room

Speakers: Donna Schenck-Hamlin (Kansas State University) and Ron Madl (Wheat Research Center/Grain Industry Alliance)

1:30–2:30

Concurrent Contributed Papers

Session One: Database Development/Evaluation
Ballroom A

Moderator: Ina Pour-El (Iowa State University)

Indexing of Core Agriculture Serials
Jodee Kawasaki (Montana State University)

Developing Metadata for an Online Agricultural Database

John Kane (National Agricultural Library)

The Development of the International Bibliographic Information on Dietary Supplements (IBIDS) Database: Integrating Thesaurus Terms from Multiple Databases

Eileen B. Ferruggiaro (National Agricultural Library)

Friday, April 23, 1999 (continued)

Session Two: Organizational Growth/Change/Improvement

Ballroom C

Moderator: Debra Currie (North Carolina State University)

From Books to Binary: Supporting the Agricultural Mission in the 21st Century

Antoinette Powell (University of Kentucky)

Crossing Boundaries: Public Service and Technical Service Staff Sharing Knowledge

Valerie Perry (University of Kentucky)

What Makes a Happy Marriage? Course Integrated Library 110/Agriculture 103

Mary Cassner (University of Nebraska–Lincoln)

2:40–3:35

Legislative Information and Government Relations

Landon Room

Sarah Kelly (Purdue University)

3:35–4:00

Break with Exhibitors

4:00–5:30

Collection Management Interest Group

Landon Room

“Gray Literature II: Web-Based Solutions or Larger Piles of Gray Matter?”

Moderator: Tim McKimmie (New Mexico State University)

Presenters: Kay Mowery (University of Georgia), Elaine Nowick (University of Nebraska–Lincoln), and Claudine Jenda (Auburn University)

6:30–9:30

Hawaiian Luau Buffet

Ballroom

Saturday, April 24, 1999

7:30–8:25 **Registration**
Ramada Lower Level

7:30–8:25 **Continental Breakfast with Exhibitors**

8:30–10:00 **Social Issues Interest Group**
Ballroom

***“Confinement Livestock Operations:
What are the Issues?”***

Moderator: Margaret Merrill (Virginia Tech)

Presenters: To be announced

10:00–10:30 **Break with Exhibitors**

10:30–11:30 **Contributed Papers**
Ballroom

Agriculture Network Information Center (AgNIC)

Moderator: Kathie Clark (Purdue University)

***Development and Vision of the Agriculture
Network Information Center***

Keith Russell (National Agricultural Library), Doug Jones (University of Arizona), and Melanie Gardner (National Agricultural Library)

Developing a New Subject Page for AgNIC

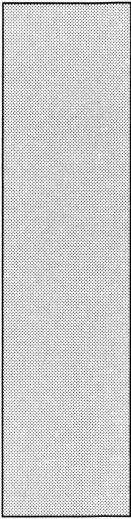
Tim McKimmie (New Mexico State University)

***Cotton, Corn, and Chile Peppers: Searching for
Agricultural Information on AgNIC***

Barbara Hutchinson (University of Arizona) and Anne Hedrich (Utah State University)

***Meeting Rangeland Information Needs through a
Web-based Reference Service: The Arizona AgNIC
Experience***

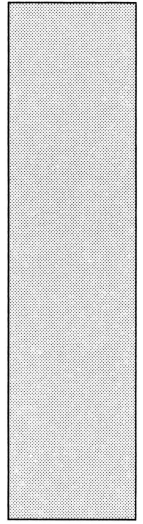
Jeanne Pfander (University of Arizona)

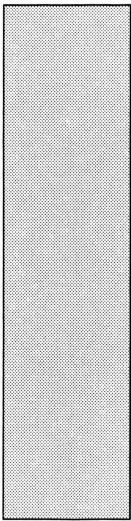


Saturday, April 24, 1999 (continued)

- 11:30–12:50 **Luncheon**
Landon Room
USAIN General Business Meeting
- 1:00–1:55 **USAIN Preservation Update**
Ballroom
Katherine Walter (University of
Nebraska–Lincoln)
- 1:55–2:00 **Wrap-up and conference adjournment**
Ballroom
- 2:30–6:00 **Tour of Konza Prairie Research
Natural Area**
(A Biological Field Station of Kansas State
University)
[Ticket Required]
Depart from Lobby

Notes

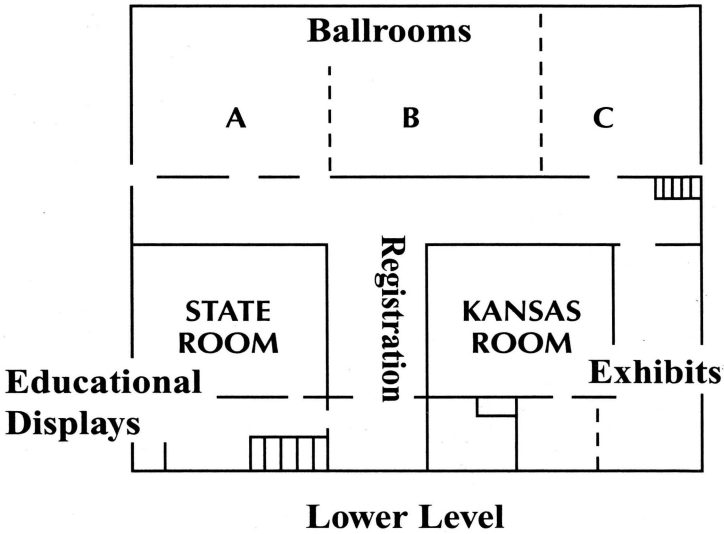
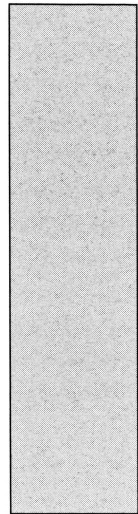




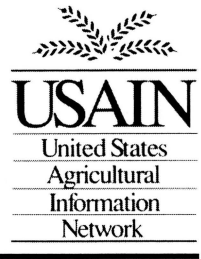
Notes

RAMADA[®]

PLAZA HOTEL



Landon Room —Upper Level



1999 USAIN Program Planning Committee

Conference Program Chair	Jodee Kawasaki
Program Committee	JoAnn DeVries Diana Farmer Sharon Fujitani Ina Pour-El Luti Salisbury William D. Siarny, Jr. Irwin Weintraub
Local Arrangements	Luann Ingersoll Angela Jones