

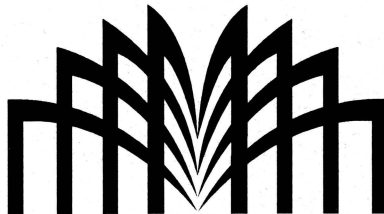
CONFERENCE

*Extending Our Reach:
Redefining and Promoting Agricultural
Information Through Partnerships*

April 20—23, 2001

State Capital Hotel
Raleigh, North Carolina

Hosted by



North Carolina State University Libraries

WELCOME TO THE 2001 USAIN CONFERENCE

Welcome to Raleigh, one of the oldest and fastest growing cities in the United States and the capital of North Carolina. We hope you find your visit enjoyable and the conference productive.

The Conference Steering Committee has reorganized our program to provide a different learning experience, the Information Technology Expo. These exhibits and presentations highlight the changes technology is making in our jobs, the services we offer, and our lives. The challenges presented to us by technology as we boldly enter the twenty-first century are the common themes of our featured speakers. In addition, technology and its use echo through the contributed papers sessions. We also have a variety of exhibits for you to visit. We urge you to spend time at each one to learn more about currently available products and services. Finally, we hope you will take advantage of the learning experiences provided by the two pre-conference sessions.

Through forums such as this conference, we can make sure that there are "No More Fences." We hope that the partnerships envisioned, the new skills and new friendships acquired, along with the renewal of old friendships will leave you feeling enriched. We welcome you and wish you a memorable stay in Raleigh!

Diana Farmer
President of USAIN

2001 USAIN Conference Steering Committee

Debbie Currie, Co-chair

Amy Paster, Co-chair

Heather K. Moberly, Contributed Sessions

Carla Casler, Exhibits Coordinator

Valerie Perry, Program Planning

Karen Grigg, Webmaster

Special Thanks to Our Conference Sponsors:

The Samuel Roberts Noble Foundation, Ardmore, Oklahoma

Haworth Press

Cargill, Inc.

Special Libraries Association

EBSCO

CAB International

CSA

OVID

ISI – Thomson Scientific

North Carolina State University Libraries

The Pennsylvania State University Libraries

College of Agriculture and Life Sciences,

North Carolina State University

Yankee Book Peddler

Exhibits

Please be sure to visit our exhibitors in the Chamber Room
during break times:

BIOSIS

CAB International

IAALD

ISI – Thomson Scientific

The National Agricultural Library

2000-01 USAIN EXECUTIVE COUNCIL

Diana Farmer, *President*
Amy L. Paster, *President-Elect*
Norma Kobzina, *Secretary/Treasurer*
Barbara Hutchinson, *Past President*

Directors:

1999-2001

Rebecca Bernthal
Constance Britton
Tim McKimmie

2000-2002

Carla Casler
Mike Haddock
Luti Salisbury

AWARD WINNERS:

Service to the Profession Award

Pamela Q. J. Andre, Director - The National Agricultural Library

Honorary Membership Award

Sam Demas, College Librarian and Senior Lecturer -
Carleton College

Nancy Eaton, Dean of University Libraries - The Pennsylvania
State University

Jan Kennedy Olsen, former Director, Mann Library -
Cornell University

Scholarship Award Winners

Allison Level, Agriculture Reference Librarian - Colorado
State University

Suzi Tegtmeyer, Head Librarian - Southwest Missouri
State University

**Extending Our Reach: Redefining
and Promoting Agricultural
Information Through Partnerships**



A G E N D A

State Capital Hotel
Raleigh, North Carolina
April 20–23, 2001

Friday, April 20, 2001

- 8:00 A.M.–5:00 P.M. Registration
- 8:30 A.M.–5:00 P.M. USAIN Executive Council Meeting
Room 1805 – State Capital Hotel
- 1:00–3:00 P.M. Pre-conference session: *Geographic Information
Systems (GIS) Data Resources for Agriculture.*
Steven Morris, North Carolina State University.
- 3:30–5:30 P.M. Pre-Conference session: *Scholarly Communication &
Copyright: Emerging Issues and Campus Initiatives.*
Peggy Hoon, North Carolina State University.
- 7:00–9:00 P.M. Welcome Reception, Top of the Tower, State Capital
Hotel. Sponsored by The Samuel Roberts Nobel
Foundation, Ardmore, Oklahoma.

Saturday, April 21, 2001

- 8:00 A.M.–5:00 P.M. Registration
- 8:00–8:30 A.M. Continental Breakfast (Chamber)
Sponsored by CSA
- 8:30–8:45 A.M. Welcome
- 8:45–9:45 A.M. Keynote Address: *No More Fences*
Dr. Wanda D. Sykes, Southeast District Extension
Director, North Carolina Cooperative Extension
Service. Sponsored by Cargill, Inc.
Moderated by Debbie Currie, North Carolina
State University.
- 9:45–10:00 A.M. Questions for Dr. Sykes
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A G E N D A (continued)

Saturday, April 21, 2001

10:00–10:30 A.M.

BREAK with Exhibitors (Chamber)
Sponsored by EBSCO

10:30 A.M.–NOON

SOCIAL ISSUES INTEREST GROUP

GMO's: What Are the Issues?

Michael Sligh, Director of Sustainable Agriculture for
the Rural Advancement Foundation International–USA

Information Sources on the GMO Controversy

Tim McKimmie, New Mexico State University

Moderated by Margaret C. Merrill, Virginia Tech

NOON–1:15 P.M.

Lunch with Darren Schmall “The Original Pizza
Farmer” - Sponsored by The Pennsylvania State
University Libraries

1:15 A.M.–2:30 P.M.

DOCUMENT DELIVERY INTEREST GROUP

Trends and Issues in Document Delivery

*The Good, the Bad and the Ugly: Meeting the
Challenges of Document Delivery at an Off-Campus
Agricultural Research Facility.* M. Kay Mowery,
University of Georgia

*Needs Assessment to Aid Decision-Making Toward
E-journals Subscription and a Pilot Document
Delivery Service: Case Studies at the University of
Maryland.* Alesia McManus, University of Maryland

Desktop Delivery of Documents: The Issues.
Jim Ward, CISTI

Moderated by Luti Salisbury, University of Arkansas

2:30–3:15 P.M.

Interest Group Discussion

Moderated by Kathy Fescemyer, The Pennsylvania
State University

Poster Sessions

Preservation Management Issues in an Agriculture Library: Balancing Best Practices with Practical Consideration. Margaret Mellinger and Mary Ellen Weber, University of Tennessee.

Information System for the Process of Research into Desertification and Sustainable Development of the Natural Resources. Imad-eldin Ahmed Ali, Agricultural Research Corporation, Sudan.

Information Technology Expo Demonstrations

Tomato Juice—USAIN's Communications Committee's Fortifying Index of Agricultural Web Journals. Eric Lease Morgan, North Carolina State University; Dr. Kathleen (Katie) Clark, Purdue University; Carla Casler, University of Arizona.

The Use of eXtensible Markup Language (XML) in Communication Technology. Eva Zurek, North Carolina State University.

Ventures in a Cooperative Partnership: The Noble Foundation Plant Image Gallery. Chuck Coffey and Russell Stevens, The Samuel Roberts Noble Foundation; Mike Haddock, Kansas State University.

The Core Historical Literature of Agriculture. Joy Paulson and Michael Cook, Cornell University.

Ohio State University's Article Express Service. Susan J. Logan and Constance J. Britton, Ohio State University.

TEEAL: The Essential Electronic Agricultural Library. Mary Ochs, Cornell University.

Agriculture Network Information Center (AgNIC) Demonstration. Melanie Gardner, National Agricultural Library; and Denyse Struges, American Farmland Trust.

Integrated Pest Management Expertise Database, Southern Region. Margaret J. Rotstein and Ron Stinner, North Carolina State University.

Federal/University/Industry Partnership for Dissemination of Special Collections: An Example. Susan Fugate, National Agricultural Library.

The Technology Behind AgNIC: Understanding the System Developed by Librarians. Tim Lynch, Cornell University.

Contributed Sessions - Monday, April 23, 2001

Group 1 (9:00 – 10:15 A.M.)

- *Building Information Bridges Between Pacific Islands*, Eileen Herring and James Hollyer, University of Hawaii at Manoa.
- *Partnerships Between China and CAB International in Information Access, Management and Dissemination: Past, Present and Future*. Dr. Qiaoqiao Zhang, CABI.
- *Partnering for Better Management of Western Rangelands: Using Web Technologies To Get the Word Out*. Barbara Hutchinson and George B. Ruyle, University of Arizona.
Moderated by Rebecca Bernthal, University of Nebraska-Lincoln

Group 2 (9:00 – 10:15 A.M.)

- *Creating a Distributed Gateway for Invasive Species Information*. Susan McCarthy, National Agricultural Library.
- *Pest Management Information Partnerships and the NSF Center for IPM*. R. E. Stinner, S. Toth, J. Bachelier, E. Zurek, and P. Rotstein, NSF Center for Integrated Pest Management and Department of Entomology, North Carolina State University.
- *AgMaps: A Partnership Between Cornell University's Mann Library, New York County Extension Offices, and the National Agricultural Statistics Service of the USDA*. Nancy Hyland, Cornell University.
Moderated by Anne Hedrich, Utah State University

Group 3 (10:30 – 11:45 A.M.)

- *Growing an E-Journal: The University of Arizona Experience in Starting an Online Journal for Insect Science*. Jeanne Pfander, University of Arizona.
- *Information Skills—Web Based Instruction: A Collaborative Project Between University Libraries and the Biological Science Initiatives' Instructional System Developers*. Margaret C. Merrill, Virginia Tech.
- *The AgNIC ROADS Project: Impact on Partner Institutions*. Elaine Nowick, University of Nebraska-Lincoln.
Moderated by Sharon Fujitani, California Polytechnic State University.

Group 4 (10:30 – 11:15 A.M.)

- *AgNIC Dairy Partners: A Consortium of Librarians, Extension Workers, and Dairy Researchers Helping Each Other Provide the Latest in Dairy Information*. Alesia McManus and Mark Varner, University of Maryland; Jean Gilbertson, University of Wisconsin.
 - *Reaching Out to Extension Personnel Through Off-Campus Library Instruction*. Valarie Perry, University of Kentucky.
Moderated by Luti Salisbury, University of Arkansas.
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Keynote Speaker:

Wanda Sykes

Dr. Wanda D. Sykes is District Extension Director for the Southeast District, North Carolina Cooperative Extension Service. She received a Ed.D. in Adult and Continuing Education from North Carolina State University in 1995. She also received an M.S. in Home Economics in 1978 and B.S. in Home Economics in 1974, both from East Carolina University. Professionally, Dr. Sykes has taught Home Economics at Burke/Jones County Schools and at Halifax County Schools, served as Vocational Education Director at Northampton County Schools, and worked as a 4-H Agent and as a County Extension Director. She currently leads and supervises the thirteen-county Southeast District for the North Carolina Cooperative Extension Service. Dr. Sykes has participated in the National Extension Leadership Development (NELD) program and is involved in several professional organizations and honor societies, including the N.C. Cooperative Extension Service Foundation Board, N.C. Association of County Agricultural Agents, Epsilon Sigma Phi, Sigma Iota Rho International Honor Society, Association for Psychological Type, Halifax County Tourism Development Authority, Branch Banking & Trust Board Member, Community Based Alternative Education Task Force, Smart Start Partnership Board, and the Delta Kappa Gamma Society.

Luncheon Speaker:

Darren Schmall “The Pizza Farmer”

Darren Schmall, farmer, successful entrepreneur, speaker, and community leader, has nearly a dozen years experience in raising public awareness of agriculture and its vital role in our society. Darren’s multifaceted agribusiness background has expanded over the past decade. Farming, custom applications, and agri-education were the focus of his operations for several years until he created and trademarked the *Pizza Farm*.

A graduate of California State University, Fresno and the prestigious California Ag Leadership Program - Class XXV, Darren has put his background and education to good use, developing many important community programs, agricultural festivals, and numerous teacher workshops and seminars.

A G E N D A (continued)

Sunday, April 22, 2001

- 2:45–3:00 P.M. BREAK – Sponsored by CAB International (Chamber)
- CHANGING INFORMATION ENVIRONMENT INTEREST
GROUP**
- 3:00–4:30 P.M. *Pioneering Portals: MyLibrary@NCState*
Tripp Reade and Keith Morgan, North Carolina
State University
- Moderated by Pat Wilson, University of Kentucky
- 4:30–5:00 P.M. Closing Discussion
- 6:30–9:00 P.M. USAIN Awards Dinner (Top of the Tower)
Moderated by Barbara Hutchinson,
University of Arizona

Monday, April 23, 2001

- 7:30–8:15 A.M. Continental Breakfast – Sponsored by OVID
(Chamber)
- 8:15–9:00 A.M. Bus to McKimmon Conference and Training Center
- 9:00 A.M.–4:00 P.M. Registration at McKimmon Center
- 9:00–10:15 A.M. Contributed Papers Sessions, Group 1 and Group 2
- 10:15–10:30 A.M. BREAK
- 10:30 A.M.–11:45 A.M. Contributed Papers Sessions, Group 3 and Group 4
- 11:45 A.M.–1:00 P.M. Lunch – Sponsored by Haworth Press (McKimmon)
- NOON–4:00 P.M. IT EXPO
- 4:15–5:00 P.M. Bus to the D. H. Hill Library, including brief tour of
North Carolina State University’s Centennial Campus
- 5:00–7:30 P.M. Closing Reception hosted by NCSU Libraries
- Tour the D. H. Hill Library and view “The Sodfather:
A Friend of Agriculture in North Carolina”
- 7:30–8:00 P.M. Return by bus to the State Capital Hotel
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A G E N D A (continued)

Sunday, April 22, 2001

- 9:15–10:00 A.M. Contributed Paper Session
Libraries and Extension: Engaging in Partnerships.
Angi Faiks, Cornell University.
*Reaching Out: Land Grant Library Services to
Cooperative Extension Offices, Experiment Stations,
and Agriculture Science Centers.* Tim McKimmie,
New Mexico State University.
Moderated by Heather K. Moberly, Oklahoma
State University
- 9:30 A.M.–5:00 P.M. 1890 Deans and Library Directors' Association
Business Meeting (Caucus Room - closed)
- 10:00–10:15 A.M. BREAK (Chamber)
- 10:15–11:00 A.M. Vendor Demonstrations
Joseph G. Barrett - Business Development Manager,
CABI Publishing / A division of CAB International
Myra E. Shields, Trainer, Marketing Services, BIOSIS
Helen Szigeti, Manager, Product Support, ISI -
Thomson Scientific
Moderated by Mary Ochs, Cornell University
- 11:00 A.M.–NOON Preservation Committee Update
Moderated by Katherine Walter, University of
Nebraska-Lincoln
- NOON–1:30 P.M. LUNCH ON YOUR OWN
- 1:30–2:45 P.M. **AGRICOLA INTEREST GROUP**
Comparing AGRICOLA by Vendor.
Speakers:
Susan Flood, Auburn University
Eileen Herring, University of Hawaii at Manoa
Heather K. Moberly, Oklahoma State University
Valerie Perry, University of Kentucky
Sally Sinn, National Agricultural Library
Helen Smith, The Pennsylvania State University
Moderated by Carla Casler, University of Arizona
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A G E N D A (continued)

Saturday, April 21, 2001

- 3:15–3:30 P.M. BREAK – Sponsored by SLA (Chamber)
- 3:30–4:30 P.M. National Agricultural Library and AgNIC Update
Pamela Andre, Director, National Agricultural Library;
Melanie Gardner, AgNIC Coordinator, National
Agricultural Library
- Moderated by Amy Paster, The Pennsylvania State
University
- 4:30–5:00 P.M. Report on the Results of the NAL Customer Service
Survey. Barbara Hutchinson, University of Arizona
- Moderated by Amy Paster, The Pennsylvania
State University
- 6:00 P.M. DINNER ON YOUR OWN
- 6:00 P.M. Agricola Interest Group Dutch-Treat Dinner
(Top of the Tower Lounge)
- 6:15 P.M. *Using the Agricultural Literature* Authors Group
Meeting (Top of the Tower Lounge)
- 7:00 P.M. Agricola Interest Group Meeting
(Top of the Tower Lounge)

Sunday, April 22, 2001

- 8:00 A.M.–5:00 P.M. Registration
- 8:00–9:15 A.M. USAIN General Business Meeting & Breakfast
Chaired by USAIN President Diana Farmer,
Kansas State University
Sponsored by the College of Agriculture and Life
Sciences, North Carolina State University
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